

Save with **LED Technology**



G2 Electrical Wholesale Ltd



Not all LED lighting is the same

LED technology has advanced significantly over the past few years although there are still inferior products on the market.

How would you feel if you knew that replacing your existing lighting with LED would not cost your business a penny?

Would it make a difference if you knew that you could obtain a funded solution that would ensure your business was cash positive every month?

Your LED survey will outline accurate energy and money savings - based on current running hours and the cost of replacement - over the life expectancy of the fittings and a "cash in the bank" figure at the 5 year warranty period of the installation.

G2 customers are part of the family

The G2 Electrical showroom combines product displays and latest offers with state of the art technology and an automated demonstration unit for:

- LED lighting colour temperature and lighting levels
- Audio lighting
- Home security and automation
- Audio and visual media equipment rigged to lighting unit
- Control 4 management configurations

Customers are able to bring along their own clients to view lighting options and experience a full demonstration before investing.

Customers are valued and encouraged to attend product and industry development presentations for their own education and to use the demo equipment and facilities available.

- Regular breakfast morning spotlight and advice sessions
- Calibration drop-in events
- Monthly marketing campaigns
- Product special offers
- Social nights and seasonal events
- Annual Manufacturers' Open Day
- Free training/meeting room
- Free WiFi and refreshments
- Free LED lighting designs to support contractors



Manufacturers held in stock

Knightsbridge
the mark of quality

LightSource
BRIGHT SOLUTIONS

ELD
LEADING LIGHTING

GAP
lighting

walraven

SELECTRIC
Electrical & Lighting Products

STEARN

Lumanor

Scolmore
GROUP

Crompton
LAMPS

HellermannTyton

KEWTECH

Rointe
heating

C.K.

esp

aico

PITACS

saxby
lighting

Ansell
LIGHTING

PROTEK

MANROSE
Quality Ventilation

niglon

NVC
Lighting

BRITISH
BG
GENERAL

AURORA

Schneider
Electric

ML
ACCESSORIES LTD

Case Studies

The Hyatt Hotel, Bridge Street



The Job: LED lighting efficiency and luminescence of 319 bedrooms and public spaces within a luxury 4-star city centre hotel.

The Outcome: High performance LED warm colour temperature lighting in line with the luxurious and friendly appeal for the hotel brand resulted in over 80% reduction in energy consumption



The Dream Room - Positive Play Support Programme

The Job: Efficient colour changing LEDs as part of a sensory room experience for primary school children.

The Outcome: A calm, soothing ambience to help children to express and communicate their feelings, raise self-esteem and improve social skills in a reliable, safe and supportive environment.



We've used G2 Electrical as our main wholesale supplier since their inception in 2009 and always found them to be extremely knowledgeable and helpful in sourcing and supplying equipment. They even deliver for us on-site for larger national projects.

Arkrite Fencing

The Job: LED lighting retrofit to improve efficiency, luminescence and to reduce long-term energy costs.

The Outcome: Projected 5-year savings of £4346 plus carbon emissions reduction of 3905 kgCO₂e.



G2 are a friendly knowledgeable bunch who go the extra mile to help, be it product support, on time site delivery or flexible deliveries to your home. We at PHD Electrical Contractors use G2 as our number 1 supplier.

Knowles Timber



The Job: LED lighting installation for luminosity and energy efficiency.

The Outcome: Now one of the 'greenest' manufacturing facilities in Birmingham with average 18% annual ROI and carbon saving of almost 36,500 kgCO₂e.



Case Studies

SWINNERTON CYCLES FOREST CENTRE

The Job: LED lighting efficiency for retail environment.

The Outcome: Forecast of 65% reduction in energy consumption.



The staff at G2 have always assisted in sourcing off the shelf products and also more specialised items.



G2 Electrical Wholesaler the best in the area for all your Electrical needs competitive in prices. Staff are always professional and happy to help.



Quality items at very good value. They are always happy to help and always willing to go out of their way. Five star service.

Hampton by Hilton Broad Street, Birmingham



The Job: LED lighting efficiency and luminescence of 285 bedrooms and public spaces within a high-end city centre hotel.

The Outcome: Projected 5-year savings of £270,000 plus carbon emissions reduction of 176,545 kgCO₂e per annum.



Trojan Energy Efficient Lighting Scheme



The Job: Energy efficient LED lighting retrofit.

The Outcome: 10-month payback, annual electricity savings of £3330 and carbon footprint reduction of 23,300 kgCO₂e per annum.



Excellent friendly staff, with lots of knowledge, very helpful and quick to serve you, very good at getting back to you with prices. Five stars.



We like to use G2 Electrical because the team always take the time to advise us if we are ordering the correct product and to suggest better alternatives, if available, no matter how small the purchase.



Who are G2?

Award-winning Electrical Wholesaler

With over seventy five years' combined electrical wholesale experience, G2 Electrical Wholesale are an award-winning independent wholesaler based in Cannock, West Midlands.

- 4500sqft branch
- Over 5000 stock items
- Next day delivery for non-stock products
- Associated Independent Electrical Wholesalers (AIEW) members
- Competitive with national wholesalers on price
- High level of local customer service
- Expert product advice
- Electrical sourcing specialists
- Flexible delivery options







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